

# Personalising your Photobook

Tell your story . . .

Much more than just a collection of photos, we like to use your photobook to illustrate your own individual story. Images will be sequenced and beautifully arranged to tell a tale from beginning to end - whether that's documenting a single session or tracking your child's development through a series of photoshoots.

Follow the steps below to give us the information we need to create your own bespoke book.



## Photobook Cover

- Choose an image for the front cover
- Choose an image for the back cover

# **Optional**

- Choose text for the front cover and spine.
   For example: name and date of birth, birthday or date of photoshoot etc
- You might also like to add an extra line of text to the front cover.
   For example: 'Welcome to the World' or 'Happy Birthday' etc



# Colour Scheme / Theme

Our default option for photobooks consists of plain white pages, but you may also take advantage of our bespoke design service (included in the price) to create something truly unique and personalised.



- We've created over 30 predesigned themes and colour variants for you to choose from. Please ask to see samples at either your photoshoot or viewing session.
- If you'd prefer a completely custom design, let us know about your likes / dislikes plus any colour preferences and we'll design your photobook accordingly.
- You'll be able to view a preview of your photobook prior to it going to print, giving you the option to request any changes.

 Any chosen theme will be continued onto the back cover and spine of your book to complete the look.







# Inside Front Page



Choose text for the inside front page of your photobook.

This usually includes name and date of birth, birthday or date of your photoshoot. For newborns you might like to add time of birth and/or weight too.

There's plenty of space on this page, so you could also add a short verse, song lyric or poem.

# Photo Pages

As standard, every photobook contains 28 pages, 26 of which will feature photographs arranged in a mix of full page images and spreads of 2, 3 or 4 smaller photographs.

### Please tell us:

- Which photos you'd like to include (or any that you DON'T want included if that's simpler)
- The reference number of any specific photos that you'd like displayed full page.





# Minimum no of images: 26 (one per page)

# Maximum no of images: approx. 50 (12 full page photos plus 35 to 40 smaller images)

# Extra Pages (Optional)

We recommend selecting no more than 12 full page images for your photobook. If you'd like more than 12 full page photos, we suggest adding an extra pair of pages for every 2 additional images selected.

If you have more than 50 images to include in your photobook, we recommend adding an extra pair of pages for every 7 additional photos.

# Additional Text (Optional)

To make your book really personal, you also have the option to add your choice of text alongside some of your images. This can be anything that you want – song lyrics, nursery rhymes, poems, quotes or a personal message from you to your little one.

You can add as much or as little text as you'd like, but we recommend including no more than 13 pieces (one per pair of pages)

# Ideas and Inspiration

The idea of personalising your photobook is to make it unique to you, so feel free to write your own personal text and/or incorporate any other ideas you may have.

However, if you need a bit of help or inspiration to get started, take a look at the suggestions below.

# 1. Birth Symbols

Consider adding some personalised text including your child's star sign, birth stone, colour, flower and/or Chinese zodiac animal

# 2. Lyrics

Is there a song, nursery rhyme or poem that you often sing or recite to your child? How about quoting a couple of lines alongside one of your photographs?

#### 3. Memories

Because you'll continue to look at your photobook and share it with your children as they grow, it's a lovely idea to include a couple of little reminders to look back on in future years.

- Have we used a personal item in any of your photos something someone bought you as a gift, a family heirloom or another personal prop? Consider requesting a line or two of text to accompany those photographs, explaining why you chose to include that item, where it came from or what it means to you.
- Another favourite for newborn and/or birthday photobooks is a selection of 'on this day' reminders. Use the examples below as a guide, but try to include some elements that have particular meaning for you too eg: sporting events, best-selling books, local or family events etc

# On the day that you were born . . .

- Sunrise was at 6:29am, sunset was at 18:14 and you arrived at 15:11.
- MPs voted to begin Britain's exit from the EU. "Today the Queen is poised to sign Brexit
  into law, following Parliament last night passing legislation to put the historic referendum
  vote into action."
- The Royal Mail released a collection of Special Stamps paying tribute to the musician David Bowie. 52 sets of the David Bowie Special Stamps have been sent into space to mark the launch
- It was International Pi day: celebrating the number that never ends. To 31 decimal places, Pi is: 3.1415926535897932384626433832795
- The no. 1 single in the charts is 'Shape of you' by Ed Sheeran. His album '÷' is also top of the album charts.

# On your First Birthday ...

- The weather was dry but overcast, with daytime temperatures of 18 degrees
- Sunrise was at 05:13
- Sunset was at 21:24
- GCSE students were awaiting their results for the first time under the new grading structure
- The newspapers were reporting on President Trump's visit to Paris to mark Bastille Day
- Rita Ora, Little Mix, Miley Cyrus and Ed Sheeran were in the singles charts
- TV viewers were eagerly awaiting the start of Game of Thrones season 7
- Wonderwoman was showing in cinemas across the UK
- The 'must have' toys of the year were Hatchimals
- The average house price was £150,000
- The average price for a new car was £17,000 and petrol cost around £1.14 per litre

### 4. Verses and Quotes

You can of course use any quote, poem, rhyme or message of your choice, but over the years we've built up a collection of popular quotes and verses.

You're welcome to use any of the verses below for your photobook or adapt them to your own personal requirements.

# Inspirational verses and quotes for your album

#### FAMILY

F is for Familiar. There's no place quite like home.

A is for always welcome, no matter how far you roam.

M is for the memories, more cherished every day.

I is for inspiration given along the way.

L is for the love we feel each time we're all together.

Y is for the years to come because family lasts forever

#### FAMILY

There's a special kind of happiness In sharing little things. The laughter, smiles and quiet talks That daily living brings.

There's a special kind of comfort In knowing your family's there. To back you up, to cheer you up, To understand and care.

#### FIRST BIRTHDAY

May the day be filled with laughter And the parcels full of fun. May the cards be packed with magic For a boy/girl who's just turned one.

#### FIRST BIRTHDAY

Your first birthday . . . a special milestone, where your age is no longer measured in days, weeks or even months.

#### FIRST BIRTHDAY

Each year we'll add another candle So proud to see you grow. But always with the memory Of your first day, 12 months ago

#### FIRST BIRTHDAY

Covered in cake and icing, your smile stretched ear to ear.

A single candle celebrates the joy of your first year

#### FIRST BIRTHDAY

Watch out world . . . Here I come!

# BABY & MUM

Nobody else will ever know the strength of my love for you.

After all, you're the only one who knows what my heart sounds like from the inside.

# **BABY & PARENT**

Take my little hand in yours

Teach me wrong from right

Read me bedtime stories

And tuck me in at night

# **BABY**

A new baby is like the beginning of all things . . . wonder, hope, a dream of possibilities

# **BABY**

We wish you a lifetime of happiness and adventure.

We love you more than you could ever imagine.

## **BABY**

A sweet little treasure sent from above.

A coo and a smile, All wrapped up in love

#### BABY & PARENT / SIBLING

When hands reach out in love/friendship, hearts are touched with joy.

#### RARY

We have waited our whole lives to meet you.

We didn't know what true love was until you came along.

# **BABY**

Ten tiny fingers that always want to play That never stop exploring the wonder of today

Ten tiny fingers that from the very start Will reach out for tomorrow, but always hold my heart

# **BABY**

To the world you are just one person, but to us you are the world.

### **BABY**

Life is filled with lots of things That make it all worthwhile But none can beat the love found In a tiny baby's smile.

# BABY

You are what happened when we wished upon a star.

# BABY

Your first breath took ours away.

# BABY

We loved you from the very start, you stole our breath, embraced our hearts.

Our life together has just begun, you're part of us, little one.

# **BABY**

You have filled a place in our hearts that we never knew was empty.

# BABY

First we had each other, then we had you . . . now we have everything.

# BABY

You are our every drop of water in the oceans

Our every grain of sand in the deserts
Our every bit of soil in the land
Our every star in the universe
You are our every heartbeat
You are our life